

For Release January 28, 2021

Family, Tradition & Romance – The Messina Hof Story

The Beginnings of the Texas Wine Industry

Bryan, Texas — Today at the forty-fourth anniversary of the beginning of the journey of Paul and Merrill Bonarrigo, they announced immediate availability of their book, Family, Tradition & Romance – The Messina Hof Story.

“What an adventure this journey has been,” said Paul Bonarrigo, Cofounder at Messina Hof winery and The Vineyard District in Bryan, Texas. “I could never have imagined how me, a boy from the Bronx, New York, could have met and married my Texas soulmate and pioneered one of the largest and most awarded Texas wineries. Miracles happen.”

Hundreds of our followers have requested that we share this story with you.

Many have already benefited by our lessons learned. These lessons are not limited to the wine industry but appropriate to any industry and entrepreneurial venture. “Merrill and I speak all over the world and share our lessons learned to help others in wine and hospitality industries. Family, Traditions & Romance – The Messina Hof Story is written to inspire and help others succeed even when told it is impossible.”

Look for Family, Traditions & Romance – The Messina Hof Story at all four Messina Hof winery locations in Bryan, Fredericksburg, Grapevine and Richmond, Texas or online at

<https://messinahof.orderport.net/product-details/1403/Family-Tradition-and-Romance->

[The-Messina-Hof-Story](https://messinahof.orderport.net/product-details/1403/Family-Tradition-and-Romance-). ###

For more information, press only:

Paul Bonarrigo

979-820-1239

Bonarrigo@messinahof.com